



## Your Local USA's Business Directory

Your Local USA Directory offers four different options for listing your business. First we have our FREE listing, a way to get your business on our directory. Our Normal listing costs \$99 for an entire year, an even better way to get noticed. Then we have our Premium listing for \$159 per year. And of course we have our Showcases listing; this is the ultimate way for you to get noticed! Only \$299 for an entire year - that's only 82 cents per day!

Included in Listing	FREE Listing	Normal Listing	Premium Listing	Showcase Listing
Business Name	★	★	★	★
Business Address	★	★	★	★
Phone Number	★	★	★	★
Email Link		★	★	★
Website link		★	★	★
Fax Number			★	★
Summary Description			★	★
Email to a friend			★	★
Add to quick list			★	★
Designation Icon			★	★
Detailed Description				★
Business Logo				★
Print listing option				★
Google Map				★
Coupon				★
Photo Gallery				★
Contact Form				★
Video Snippet				★
Cost of Advertising	No cost	\$99.00 year	\$159.00 year	\$299.00 year



We have created a directory that provides valuable information about neighborhood restaurants. We offer listing to every restaurant in each city with prices starting at FREE. In this manner, we help diners locate local restaurants. Listings can be upgraded to include Normal listing, Premium listing or our Showcase listing. We will be happy to discuss the various ways that Your Local Dining can help you achieve your desired goals of attracting more diners.

FREE Listing.....No Cost\*  
 Normal Listing.....\$99.00 per year\*  
 Premium Listing.....\$159.00 per year\*  
 Showcase Listing.....\$299.00 per year\*

\*Your Local Dining Listing includes the same options as Your Local USA.



Our City Section is our ultimate attempt to be truly local. Each page is devoted to an individual city with local links, information and much more.

Normal Listing (text only).....\$49.00 per Year  
 Banner (125 x 125).....\$99.00 per Year\*  
 Banner (250 x 125 or 125 x 250).....\$179.00 per year\*  
 Banner (250 x 250).....\$329.00 per year\*  
 Premium Listing (125 x 125 rotating)...Add \$199.00 per year\*\*

\*\*Maximum of 15 premium listings per city

Link to your website is included

Link to Full Page Advertisement (8 1/2" x 11" PDF) \$99.00 per year\*

\*Production of banner or PDF is not included in price.

Package including all three of the following Only \$329.00 per year

1. Showcase Business Listing - \$299.00 per year
2. City Section Banner (125 x 125) - \$99.00 per year\*
3. Link to full page advertising (PDF) - \$99.00 per year\*

\*Production of banner or PDF is not included in price.



Apple Marketing has created a Turn Key Win-Win-Win opportunity.

- As a representative, you win because you're able to offer a revolutionary and unique advertising program.
- Your advertisers win because they receive great advertising exposure with a minimal expenditure.
- The consumers win because they benefit from our great value added products and services

If you're one of those people who like to be on the ground floor of a dynamic business opportunity, this is for you. You will be your own boss and you can develop your business however you choose. You will be provided with all of the tools to be successful; it's up to you how far you want to go.

Apple Marketing's Sales Program consists of the following:

- Unprecedented sales commissions with great residuals.
- Apple marketing's great products and services.
- Exclusive territory that you can build into a valuable asset.
- Complete sales training including a sales presentation manual.
- Ongoing sales training calls and immediate sales support.

Additional Apple Marketing products and services:

- Solutions on Hold**
- Your Local Audio Ads**
- Your Local Fundraiser**
- Twin Cities Business Online**
- Your Local Advertising**
- ...and many more to come!**

For more information and to find out what's new,

Go To [www.AppleMarketing.ws](http://www.AppleMarketing.ws)



## We're Redefining Web-Based Couponing!

Your Local Coupons is a premier online coupon provider, delivering your Coupons to the customers that want them, when they want them - Online - Right now! We've introduced many features to make the entire process both fun and easy for even the least experienced Internet user, such as: Single-click instant coupons, the ability to store favorite offers in your very own Coupon Keeper, and the ability for them to share your wonderful coupons with their friends via e-mail. We are a medium of advertising that combines the long adored "coupon" with a means of communication that has the capability of impacting millions of consumers and all within a fraction of a second.

Your Local Coupons has made it easy for local customers to find you on the search engines. How would you like your customers to be able to find you on the first page of Google?

*Explanation: Try searching Google for "local coupons", you will see we are on the first page.*

People love saving money. So our idea is to give people what they want, when they want it. The challenge has always been getting your coupons into the right hands at the right time. Through the decades, businesses have wasted dollar after dollar trying to get there coupons into the hands of those who want them. On the flip side, customers have spent countless hours searching for those coupons, only to be left empty handed more times than not.

### Those days are gone, Thanks to Your Local Coupons!

- 1. Normal Listing.....\$99.00 per year  
*(Up to 5 coupons)*
- 2. Premium Listing.....add \$79.00 per year  
*(Logo rotates on main page) (Up to 10 coupons)*
- 3. Business Profile .....add \$99.00 per year\*  
*(A page dedicated to your business)*
- 4. Link to your Website .....add \$29.00 per year\*\*  
*(Increase traffic to your website)*

\*Text or customer supplied HTML included – Production extra

\*\*Price is for link only – website development separate

**Package including all four of the above Only \$229.00 per year**

[www.YourLocalCitySection.com](http://www.YourLocalCitySection.com)

## About Us!

We're redefining the meaning of Local on the internet. Having watched other Internet companies come and go, we decided to approach business a bit differently. There are a lot of websites that call themselves local, but we really mean it. Everything we do has a local focus. Our directories, coupons, events, classifieds and articles are all searchable by city or zip code. Our City Section provides a dedicated page for each individual City with valuable local links, information and much more. In today's economic climate, advertising dollars must work to attract new customers, yet maintain valuable regulars. We offer a viable and inexpensive means to accomplish both.

## Our goal!

To be the place people choose when looking for all things local.

## Our Promise!

Keep it Simple; Keep it Local and Create Value for our advertisers and website visitors!

## Why advertise online?

Online advertising offers an outstanding opportunity to efficiently and effectively target your desired audience and there is a natural equation for success. The Internet provides unparalleled opportunities to not only get more return on each invested advertising dollar, but it also allows an advertiser to specifically track their ad's performance and traffic, something totally unfamiliar with other advertising mediums.

## Why advertise with us?

First of all, we will make sure you always receive the best value possible. We will continually strive to make our existing products and services better and at the same time create additional products and services to offer you. If you have any suggestions on how we can make Apple Marketing's products and services better and more useful for you, please let us know.

Thanks

Dave Trumble

*President and Founder*

Apple Marketing...for the 21<sup>st</sup> Century!

Dave@AppleMarketing.ws

[www.YourLocalOpportunity.com](http://www.YourLocalOpportunity.com)



# APPLE MARKETING

...for the 21<sup>st</sup> Century!

## Your One Stop Solution for Local Advertising!

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**Let the Power of Apple Marketing work for you.**

[www.AppleMarketing.ws](http://www.AppleMarketing.ws)